

Curriculum vitae

James McLoughlin

Status

Director of full time MBA and International Management MBA
Head of CUBIST Research & Consultancy Group
Social Economy, Microfinance & Socio-economic Impact Research
Principal Lecturer in Strategic Management & Economics,

Qualifications

MSc in Management Sciences, University of Southampton, UK
BSc (Econ) Hons. in Economics, University of Hull, UK
Post Graduate Certificate in Education (professional teachers qualification),
University of Manchester, UK

Recent Career Summary

2005 – to date	Head of CUBIST Research & Consultancy Group – focusing on Social enterprises, microfinance organisations and socio economic impact measurement.
2002 - to date	Principal lecturer in strategic management & business economics, University of Brighton Business School
2002- to date	Director of full time MBA and International Management MBA, Business School, University of Brighton
1988	Senior lecturer in strategic management & business economics, University of Brighton.
1976 – 87	Various private sector roles including Deloitte Touche (UK), Shaklee Corporation (San Francisco, USA) and Italian Swiss Wine Company San Francisco, USA)

Plus numerous short term visiting lecturership positions: eg Krakow Academy of Economics, Poland.; University of Torino, Italy, Reims Management School, France, University of Economics, Bratislava, Slovakia; Nakhchevan University, Azerbaijan, Perm University, Russia; Kainar Business School, Almaty, Kazakhstan

Research Interests

Social impact methodologies – developing & testing models and measurement methodologies
Socio economic impact studies (social enterprises, community development finance, community engagement, cultural heritage sector and private sector corporate impacts)
Connecting strategic decision making with impact measurement and
Business Models & social innovation (value creation) in social enterprises

Recent research activities

- Co-developed SIMPLE impact measurement model and training programme for social enterprises (SEEDA/ESF funded) 2005-8, in partnership with SEL. Trained over 50 social enterprises.
- Developing Decision frameworks for deciding on impact tool selection for Social Enterprises. 2009 in partnership with SEL
- Developed impact measures and now embedding social impact systems for Microfinance organisations (Community development finance institutions (CDFIs), CAF /CDFA funding, 2008 to date)
- Developed new measure for microfinance organisations called SROL (social return on lending)
- Developed and now testing community engagement and partnership impact framework (2010)

- Trained on Social Return on Investment (SROI) a value for money impact methodology (June 2009)
- Led socio economic impact research group as part of EPOCH project, 2004-08 (EC Funded, FP6) in developing innovative impact modelling frameworks and testing results
- Heritage Impact International conferences: Established , organised and hosted 5 annual international conferences focused on socioeconomic impact and management issues in the heritage sector – Summer 2005-10.
- Various impact studies (examples: Royal Pavilion , Brighton - using various impact measurement methodologies, De La war Cultural centre, Community finance impact & impact of American Express (biggest private sector employer in the Brighton) on Brighton & Hove society (economic and social impacts)
- Established CUBIST Research & consultancy group in 2005 focusing on impact, strategies , business models and innovation, for social enterprise impact, microfinance organisations, cultural & heritage sector, and private sector csr.
- Initiated and co-edited a heritage impact management book series from (2 books so far plus one conference proceedings book)
- Co-led Symposium with UNESCO on strategic planning and impact of heritage organisations, 2008
- Co-organised and member of scientific committee for the international ATLAS conference, July 2008

Current Membership of organisations – economic & social engagement- & advisory roles

The UK's Community Development Finance Association (CDFA), the national representative body, Social Impact Measurement Groups – (Includes the Dept of BIS's head of policy for SMEs) .

Member of three CDFA impact working groups for the targeted sectors:

- Enterprise lending
- Personal Lending
- Social enterprise lending.

The European Microfinance Network's (EMN) Social Impact Performance Working Group (2010 – ongoing).

Editorial Board of the Social Enterprise Journal

Dialogue 50:50 – the Brighton & Hove advisory group on Social Impact measurement (comprising of local council, Brighton & Hove Community Partnership, Brighton and Hove Community and Voluntary Sector Forum. (2010 – ongoing)

UNESCO World Heritage impact measurement advisory group (Bidding for funds to finance the network; CUBISTs organised delivered Symposium in partnership with UNESCO Paris HQ (2008). Invited to join impact research group.

Metrics Steering Group –consortium of 9 universities to develop and implement impact measurement methodologies for community engagement and partnership working. 20010 – ongoing)

VSO (British Executive Services Overseas branch) – Consultancy assignments to Azerbaijan, Jamaica & Kazakhstan. (1995 – ongoing)

Recent Workshops/Training support

2010 – ongoing: Facilitated workshops on impact measurement for the UK Community Development Finance Institutions in the three market sectors: Enterprise lending, Social Enterprise & Personal Lending.

2010- ongoing Numerous training Social Enterprises Community, Voluntary organisations on impact measurement.

2006-ongoing Training support for Social Enterprises in partnership with Social Enterprise London through use of the SIMPLE impact training programme

Recent Publications

Journal article published

McLoughlin, J., Kaminski, J., Sodagar, B., Khan, S., Harris, R., Arnaudo, G., McBrearty, S., *A strategic approach to social impact measurement of social enterprises: The SIMPLE methodology*, Social Enterprise Journal, Sept 2009

Books (Edited)

McLoughlin, J., Kaminski, J. and Sodagar, B. (2007) Perspectives on impact, technology and strategic management: Heritage Management Series Volume I. Archaeolingua:

McLoughlin, J., Kaminski, J. and Sodagar, B. (2007) *Technology strategy, management and socio-economic impact: Heritage Management Series Volume II*. Archaeolingua:

McLoughlin, J., Kaminski, J. and Sodagar, B. (2006) Heritage Impact 2005: Proceedings of the first international symposium on the socio-economic impact of cultural heritage. Archaeolingua: Budapest

McLoughlin, J., Faulkner, S., & Owsiak, S. (1999). *Polish Transition: 10 Years On – Processes and Perspectives*. Published in 1999 by Ashgate publishers

Recent conference papers

McLoughlin, J., Kaminski, J. & Sodagar, B. (2010). *Social and Economic impact measurement Lessons for CSR from Community Development Finance Reporting*, Global Business Conference, Dubrovnik, Oct 2010

McLoughlin, J., Kaminski, J., Sodagar, B. & Dennis, S. (2010) Capturing the social and economic impact of Community Development Finance Institutions (CDFIs) – a blended value approach. ISIRC Oxford University, September 2010

McLoughlin, J., Kaminski, J., Sodagar, B. & Dennis, S. (2010) The economic and social impact of Community Development Finance Institutions – The CBS case experience. European Microfinance Network, annual conference, London, June, 2010

Kaminski, J., McLoughlin, J. and Sodagar, B. (2010) *Assessing the Socio-economic Impact of 3D Visualisation in Cultural Heritage*, in Marinos Ioannides, Dieter Fellner, Andreas Georgopoulos and Diofantos G. Hadjimitsis (eds.) Digital Heritage: Third International Conference, EuroMed 2010, Lemessos, Cyprus, November 8-13, 2010. 240-9.

Kaminski, J., McLoughlin, J. and Sodagar, B. (2010) *3D-ISF: an impact measurement tool for business and strategic planning in ICT and 3d Heritage applications*, in Artusi, A., Joly-Parvex, M., Lucet, G., Ribes, A., and Pitzalis, D. (eds.) VAST 2010: 11th international symposium on virtual reality, archaeology and cultural heritage, Eurographics symposium proceedings. 139-146

McLoughlin, J., Kaminski, J. and Sodagar, B. (2009) *Social enterprise impact measurement and the quadruple bottom line - lessons for CSR reporting*, British Academy of Management (BAM) Conference, University of Brighton, September 2009.

McLoughlin, J., Kaminski, J., Sodagar, B. & Dennis, S. (2009) *Measuring and Embedding Social Impact: from the quadruple bottom line (4BL) to monetisation – lessons from the Community Development Sector*. ISIRC Oxford University, September 2009

McLoughlin, J., Kaminski, J., Sodagar, B. & Dennis, S. (2009) *The Social Impact of Community Development Finance Institutions – lessons from applying the SIMPLE methodology*, Community Development Finance Association (CDFA) annual conference, Newcastle, June 2009

McLoughlin, J., Kaminski, J., Sodagar, B & Dennis, S .(2008) *Measuring the Impact of Social Enterprises – a Holistic Modelling Approach*, Social Enterprise Research Conference, London, Sept 2008

Conferences – organised and hosted

2010 Heritage Impact, International Conference, organised by CUBIST Research Group, Brighton Business School, University of Brighton – (co-organised & hosted this annual conference at Brighton University from 2005-2010)

2008 Co-organised Symposium by UNESCO & CUBIST Research Group at the Head Quarters, Paris entitled: *The Impact of World Heritage – socio-economic impact methodologies and strategic planning approaches* , UNESCO , Paris – a symposium with senior managers at UNESCO's and leading scholars on impact.

Funding obtained and managed research projects

2008-2011 Santander Research Fund (£10,000) – awarded to test and internationalise the microfinance impact research.

2007 –2011 Commercial Activation Fund & UK's Community Development Finance Association (£25000) in partnership with CDFIs and test case CBS Hastings . Developing and testing impact measures for the microfinance sector .

2008-2009 Capacity Builders Programme. Developing tool to help Social Enterprises decide on impact measurement strategy, in partnership with Social Enterprise London

2005-2008 SEEDA/ESF Funded research on developing a social impact measurement methodology and training tool, and training for Social Enterprises, in partnership with Social Enterprise London

2009- 2013 3D Co- Form Project – developing impact measures and business models for the use of 3D technology in the cultural heritage sector – part of larger EC funded 7th Framework

2004-2008 Led work package and managed a 340,000 euros budget as part of a wider EPOCH project An international, multidisciplinary socio economic impact research group for the cultural heritage sector. The total project budget was 8million euros, with 89 partners.

2002-3 The impact of American Express on the Brighton & Hove society (£10,000 financed by American Express)

2000-2 Interreg Project – building cross border business links and impact between Sussex and Normandy & Picardy , France – Managed 84000 euro project on UK side (over 200,000 in total for all partners)

1993 -2000 The impact of systemic transition on the strategies and business models of a large integrated steel works in Poland (£5000 university research fund and Krakow Academy of Economics)

Awards and recognition

2010 **Best Session Paper:** Global Business Conference, Dubrovnik, October 2010

2010 **Best Conference paper Award,** Global Business Conference Dubrovnik, October 2010

Contact Details

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